

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 19, 2018

BARNES & NOBLE EDUCATION, INC.

(Exact name of registrant as specified in its charter)

| | | |
|--|--------------------------|-----------------------------------|
| Delaware | 1-37499 | 46-0599018 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |
| 120 Mountain View Blvd., Basking Ridge, NJ | | 07920 |
| (Address of principal executive offices) | | (Zip Code) |

Registrant's telephone number, including area code: (908) 991-2665

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition

On June 20, 2018, Barnes & Noble Education, Inc. (the “Company”) issued a press release announcing its financial results for the fiscal fourth quarter and full year ended April 28, 2018. A copy of the press release is attached hereto as Exhibit 99.1.

The information in this Form 8-K and the Exhibit attached hereto pertaining to the Company’s financial results shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) The Board of Directors of the Company (the “Board”) appointed Emily C. Chiu to the Board effective June 19, 2018. Subject to her re-election at the Company’s 2018 annual meeting of stockholders, the Company expects that Ms. Chiu will be appointed to one or more committees of the Board at the next meeting of the Board following the Company’s 2018 annual meeting of stockholders.

There were no arrangements or understandings pursuant to which Ms. Chiu was appointed as a director of the Company, and there have not been any related party transactions between the Company and Ms. Chiu since the beginning of the Company’s last fiscal year (and no such transactions have been proposed) in which the amount involved exceeded (or will exceed) \$120,000. A copy of the Company’s press release announcing the appointment of Ms. Chiu to the Company’s Board is attached hereto as Exhibit 99.2.

Item 9.01. Financial Statements and Exhibits

| <u>Exhibit No.</u> | <u>Description</u> |
|-----------------------------|---|
| <u>99.1</u> | <u>Press Release of the Company issued on June 20, 2018 Reporting the Company’s Fiscal Fourth Quarter and Full Year 2018 Results.</u> |
| <u>99.2</u> | <u>Press Release of the Company issued on June 20, 2018 Announcing the Appointment of Emily C. Chiu to the Company’s Board.</u> |

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 20, 2018

BARNES & NOBLE EDUCATION, INC.,

By: /s/ Barry Brover

Name: Barry Brover

Title: Executive Vice President, Chief Financial Officer

BARNES & NOBLE EDUCATION, INC.

EXHIBIT INDEX

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FOR IMMEDIATE RELEASE

**Barnes & Noble Education Reports Fourth Quarter and Fiscal Year 2018
Financial Results**

*2018 Full Year Consolidated Sales Increase 17.6% and Fourth Quarter
Consolidated Sales Increase 4.3%*

New "Digital Student Solutions" Reporting Segment

June 20, 2018, Basking Ridge, NJ-Barnes & Noble Education, Inc. (NYSE: BNED), a leading provider of educational products and services solutions for higher education and K-12, today reported sales and earnings for the fourth quarter and full year for fiscal year 2018.

Prior to the fourth quarter of fiscal year 2018, the Company had two reportable segments: Barnes & Noble College Booksellers, LLC ("BNC") and MBS Textbook Exchange, LLC ("MBS"). In connection with the Company's focus on developing digital solutions, during the fourth quarter of fiscal year 2018, the Company realigned its business into the following three reportable segments: BNC, MBS, and Digital Student Solutions, or DSS, as defined and described in the Explanatory Note section of this press release. Additionally, unallocated shared-service costs, which include various corporate level expenses and other governance functions, are presented as Corporate Services. All periods presented have been reclassified to conform to the current format of the three reportable segments.

As a result of the acquisitions of MBS on February 27, 2017 and Student Brands, LLC ("Student Brands") on August 3, 2017:

- the consolidated financial statements for the fiscal year 2018 include the financial results of MBS for the entire year and include the financial results of Student Brands from the August 3, 2017 acquisition date to April 28, 2018; and
- the consolidated financial statements for fiscal year 2017 include the financial results of MBS from the acquisition date, February 27, 2017 to April 29, 2017, and do not include the financial results of Student Brands since it was acquired subsequent to the end of fiscal year 2017.

Financial highlights for the fourth quarter and fiscal year 2018:

- Consolidated fourth quarter sales of \$357.7 million increased 4.3%, as compared to the prior year period; fiscal 2018 full year consolidated sales of \$2,203.6 million increased 17.6%, as compared to last year.
 - Consolidated fourth quarter GAAP net income of \$17.1 million, as compared to net income of \$0.2 million in the prior year period; fiscal 2018 full year GAAP net loss of \$(252.6) million, as compared to net income of \$5.4 million last year. The fiscal full year net loss includes the pre-tax non-cash goodwill impairment charge of \$313.1 million, or \$302.9 million after-tax, recorded in the third quarter of fiscal year 2018.
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- Consolidated fourth quarter non-GAAP Adjusted Earnings of \$17.2 million, as compared to \$4.5 million in the prior year period; fiscal year 2018 non-GAAP Adjusted Earnings of \$56.9 million, as compared to \$12.3 million last year.
- Consolidated fourth quarter non-GAAP Adjusted EBITDA of \$22.2 million, a decrease of \$3.4 million, or 13.2%, as compared to the prior year period; fiscal year 2018 non-GAAP Adjusted EBITDA of \$126.8 million, an increase of \$48.5 million, or 62.0%, as compared to last year.

Fiscal year 2018 highlights:

- Acquired Student Brands in August of 2017, which added \$15.8 million of sales and \$8.6 million of non-GAAP Adjusted EBITDA for the fiscal year 2018.
- Recognized benefits of the synergies and integration of MBS, with MBS delivering \$459.5 million of sales in the fiscal year and \$54.6 million of non-GAAP Adjusted EBITDA.
- Expanded and enhanced the Company's *First Day*[™] inclusive access solution through agreements with major publishers to offer their content through inclusive access models at BNC and MBS stores nationwide.
- Strengthened partnerships with publishing partners McGraw-Hill Education and Pearson through two separate and significant strategic initiatives: the distribution of their e-content through inclusive access models on campuses served by BNED, and, also the distribution of their designated rental titles through BNED channels.
- Announced a strategic partnership with Portland State University to co-develop a degree planning solution to help more students graduate on time with better pathways to employment.
- Partnered with *The Princeton Review* to offer its tutoring and test prep products and services to the Company's network of more than six million students and through its bookstores offerings; launched joint landing page for e-commerce sales.
- Expanded available LoudCloud Courseware[™] to 32 course offerings and significantly reduced pricing consistent with the Company's ongoing mission to drive affordability and accessibility on campuses nationwide.

Michael P. Huseby, Chairman and Chief Executive Officer, Barnes & Noble Education said:

“We delivered very solid operating performance this year. We also began in earnest to transform the Company and develop scalable digital solutions that will help us better serve our institutional partners and students. We are confident that we are making the investments and taking the actions necessary for BNED to effectively compete and win in an evolving educational services market place.

The creation of our new Digital Student Solutions, or DSS, reporting segment is an important step in further positioning BNED as a leader in high-value direct-to student offerings. We intend to use all channels-ongoing internal development, partnering and acquisitions-to grow DSS as rapidly as we can. Our acquisitions and partnerships to date have provided us with both the cash flow and the operating foundation necessary to focus our efforts on a significant expansion of DSS offerings, both within and outside of our large footprint of managed physical and virtual stores.

We are energized and confident in our strategy, operational readiness, and the ability of our people to deliver the products and solutions our existing and future customers demand. BNED is rapidly transforming into a leading provider of both institutional and direct-to-student offerings, which we expect to result in substantial additional value for all our stakeholders.”

Fourth Quarter and Fiscal Full Year Results for 2018

Results for the 13 and 52 weeks of fiscal 2018 and fiscal 2017 are as follows:

\$ in millions

| | 13 and 52 Weeks Selected Data (unaudited) | | | |
|----------------------------------|---|----------------------------|-------------------------|-------------------------|
| | <u>13 Weeks</u> Q4 2018 | <u>13 Weeks</u> Q4 2017 | <u>52 Weeks</u> 2018 | <u>52 Weeks</u> 2017 |
| Total Sales | \$ 357.7 | \$ 342.8 | \$ 2,203.6 | \$ 1,874.4 |
| Net Income (Loss) ⁽¹⁾ | \$ 17.1 | \$ 0.2 | \$ (252.6) | \$ 5.4 |
| <u>Non-GAAP⁽²⁾</u> | | | | |
| Adjusted EBITDA | \$ 22.2 | \$ 25.6 | \$ 126.8 | \$ 78.3 |
| Adjusted Earnings | \$ 17.2 | \$ 4.5 | \$ 56.9 | \$ 12.3 |

(1) The 52 weeks of fiscal year 2018 includes a pre-tax goodwill non-cash impairment charge of \$313.1 million or \$302.9 million after tax on a net tax basis, recorded in the third quarter.

(2) These non-GAAP financial measures have been reconciled in the attached schedules to the most directly comparable GAAP measure as required under SEC rules regarding the use of non-GAAP financial measures.

Consolidated Results

Consolidated fourth quarter sales of \$357.7 million increased \$14.8 million, or 4.3%, as compared to the prior year period and fiscal full year consolidated sales were \$2,203.6 million, an increase of \$329.3 million, or 17.6%, as compared with the prior year period. These sales increases were primarily attributable to contributions from the MBS and Student Brands acquisitions and partially offset by the impact from declining sales at BNC. Our Student Brands business is now included in the DSS segment.

The Company's non-GAAP Adjusted EBITDA was \$126.8 million for the fiscal full year, as compared to \$78.3 million in the prior year period. The increase was primarily attributable to the full year contributions from MBS and Student Brands and lower Corporate Services, partially offset by the decreases at BNC.

BNC Results

BNC sales in the fourth quarter decreased by 2.0%. Comparable store sales at BNC increased 0.1% for the quarter representing approximately \$0.1 million in revenue. As disclosed in the Company's third quarter fiscal 2018 earnings release, the Spring Rush period extended into the fourth quarter due to later school openings and the continued pattern of students buying course materials later in the semester.

BNC sales for the full fiscal year decreased by 1.6%, reflecting the declining comparable store sales partially offset by new store openings. Comparable store sales at BNC decreased 4.1% for fiscal year 2018, driven primarily by enrollment declines, especially at community colleges, and the overall decline in textbook average sales prices. Comparable store sales at BNC excluding two-year community colleges decreased 2.8% for fiscal year 2018. The impact of declining average textbook prices represents approximately 40% of the comparable store sales decline for the fiscal year.

BNC non-GAAP Adjusted EBITDA for the quarter was \$26.5 million, as compared to \$35.8 million in the prior year period. BNC non-GAAP Adjusted EBITDA was \$87.5 million for the fiscal full year, as compared to \$107.8 million in the prior year period. Decreases in the quarter

and full fiscal year were primarily attributable to lower sales, lower margin and higher selling and administrative expenses at BNC.

MBS Results

MBS fourth quarter sales of \$46.0 million increased \$11.9 million or 34.8%, as compared with the prior year period. The fourth quarter sales period for MBS is a seasonally low period. MBS sales for the fourth quarter of 2017 include financial results for a partial quarter, as the acquisition closed on February 27, 2017. For the fiscal 2018 full year, MBS sales were \$459.5 million, as compared to \$34.1 million in the prior year period.

MBS non-GAAP Adjusted EBITDA for the quarter was \$(6.5) million for the quarter, as compared to \$(3.6) million in the prior year period. MBS non-GAAP Adjusted EBITDA for the full fiscal year was \$54.6 million, as compared to \$(3.6) million in the prior year period. The quarterly and full year comparisons for MBS in 2017 include financial results for a partial period of approximately two months, as the acquisition closed on February 27, 2017.

DSS Results

Effective in the fourth quarter of fiscal year 2018, the Company added DSS as the Company's third reporting segment. Such results were previously included in the BNC segment. The DSS segment was created in anticipation of the Company's intent to expand the DSS operations.

Currently, DSS primarily reflects the operating results of Student Brands, which generates sales through subscriptions to its digital properties. DSS fourth quarter sales were \$5.7 million. DSS fiscal full year sales were \$15.8 million. DSS also reflects costs associated with the Company's development of new DSS offerings and, in future periods, the Company expects DSS to reflect the operating results of such additional offerings.

DSS non-GAAP Adjusted EBITDA was \$2.5 million for the quarter, and \$7.6 million for the full fiscal year. There are no quarterly or full year comparisons, as Student Brands was acquired subsequent to the end of fiscal year 2017.

Outlook

For fiscal year 2019, the Company expects consolidated sales to be in the range of \$2.2 billion to \$2.3 billion before intercompany eliminations. This sales guidance reflects the expected comparable store decline at BNC to be in the mid-single digit percentage point range year over year. The Company expects consolidated fiscal year 2019 Adjusted EBITDA to be relatively comparable to fiscal year 2018, in a range of \$110 million to \$125 million, reflecting the expected comparable store sales decline at BNC and increasing costs associated with developing new DSS and other digital offerings. Capital expenditures are expected to be approximately \$60 million, increasing over fiscal year 2018 primarily due to our anticipated investments in digital content required to offer new planned DSS product offerings.

Conference Call

A conference call with Barnes & Noble Education, Inc. senior management will be webcast at 4:30 p.m. Eastern Time on Wednesday, June 20, 2018 and can be accessed at the Barnes & Noble Education corporate website at www.bned.com.

Barnes & Noble Education expects to report fiscal 2019 first quarter results on or about August 30, 2018.

EXPLANATORY NOTE

The consolidated financial statements for the 13 and 52 weeks ended April 28, 2018 include the financial results of MBS Textbook Exchange, LLC ("MBS") for the entire period and include the financial results of Student Brands, LLC from the date of acquisition, August 3, 2017. The consolidated financial statements for the 13 and 52 weeks ended April 29, 2017 include the financial results of MBS from the acquisition date, February 27, 2017, and exclude the financial results of Student Brands, LLC. All material intercompany accounts and transactions have been eliminated in consolidation.

Prior to the fourth quarter of fiscal year 2018, we had two reportable segments: BNC and MBS. In connection with our focus on developing digital solutions, during the fourth quarter of fiscal year 2018, the Company realigned its business into the following three reportable segments: BNC, MBS and DSS. Additionally, unallocated shared-service costs, which include various corporate level expenses and other governance functions, are presented as "Corporate Services".

- The *BNC Segment* is comprised of the operations of Barnes & Noble College Booksellers, LLC ("BNC") which operates 768 physical campus bookstores, the majority of which also have school-branded e-commerce sites operated by BNC and which offer students access to affordable course materials and affinity products, including emblematic apparel and gifts. BNC also offers its First Day™ inclusive access program, in which course materials, including e-content, are offered at a reduced price through a course materials fee, and delivered to students digitally on or before the first day of class. Additionally, the BNC segment offers a suite of digital content, software, and services to colleges and universities through our LoudCloud platform, such as predictive analytics, a variety of open educational resources courseware, and a competency-based learning platform.
- The *MBS Segment* is comprised of MBS Textbook Exchange, LLC's ("MBS") two highly integrated businesses: MBS Direct which operates 676 virtual bookstores for college and university campuses, and K-12 schools, and MBS Wholesale which is one of the largest textbook wholesalers in the country. MBS Wholesale's business centrally sources and sells new and used textbooks to more than 3,500 physical college bookstores, including BNC's 768 campus bookstores. MBS Wholesale sells hardware and a software suite of applications that provides inventory management and point-of-sale solutions to approximately 430 college bookstores.
- The *Digital Student Solutions ("DSS") Segment* includes direct-to-student product and service offerings to assist students to study more effectively and improve academic performance, thus enabling them to gain the valuable skills necessary to succeed after college. DSS is comprised of the operations of Student Brands, LLC, a leading direct-to-student subscription-based writing services business, with approximately 100,000 subscribers across its digital properties, as well as tutoring and test prep services offered through our partnership with *The Princeton Review*. We currently offer these online student services directly to students, and increasingly will be leveraging our BNC and MBS physical and virtual bookstore footprint to market directly to students where we serve as the campus bookstore. We continue to aggressively expand our ecosystem of products and services through our own internal development, as well as by partnering with other companies to provide a complete hub of products and services designed to improve student success and outcomes.

Corporate Services represents unallocated shared-service costs which include corporate level expenses and other governance functions, including executive functions, such as accounting, legal, treasury, information technology, and human resources. Shared corporate overhead costs previously allocated to MBS prior to the fourth quarter of fiscal year 2018 have been reclassified and are included in selling and administrative expenses in the BNC segment or Corporate Services.

To enable comparisons with prior period performance, historical segment information for quarterly and full year periods of Fiscal Year 2018 and Fiscal Year 2017 are contained in this release.

Our consolidated financial statements reflect the following reclassifications for consistency with the current year presentation:

- Cost of Sales expenses primarily related to facility costs and insurance for the Corporate Services category have been reclassified to Selling and Administrative Expenses.
- For our digital rental products, we have reclassified Rental Income to Product Sales and Other, and have reclassified Rental Cost of Sales to Product and Other Cost of Sales, with no impact to Gross Margin. Digital rental revenue and digital rental cost of sales are recognized at the time of delivery and are not deferred over the rental period.

Prior periods presented reflect the segment presentation and reclassifications noted above.

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Consolidated Statements of Operations
(In thousands, except per share data)
(Unaudited)

| | 13 weeks ended | | 52 weeks ended | |
|--|----------------|----------------|----------------|----------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Sales: | | | | |
| Product sales and other | \$ 286,703 | \$ 266,437 | \$ 1,984,472 | \$ 1,641,881 |
| Rental income | 70,951 | 76,393 | 219,145 | 232,481 |
| Total sales | 357,654 | 342,830 | 2,203,617 | 1,874,362 |
| Cost of sales: ^(a) | | | | |
| Product and other cost of sales | 194,334 | 181,587 | 1,522,687 | 1,281,043 |
| Rental cost of sales | 34,986 | 38,218 | 123,697 | 134,258 |
| Total cost of sales | 229,320 | 219,805 | 1,646,384 | 1,415,301 |
| Gross profit | 128,334 | 123,025 | 557,233 | 459,061 |
| Selling and administrative expenses | 106,121 | 97,438 | 433,746 | 380,793 |
| Depreciation and amortization expense | 16,858 | 14,261 | 65,586 | 53,318 |
| Impairment loss (non-cash) ^(a) | — | — | 313,130 | — |
| Restructuring and other charges ^(a) | — | — | 5,429 | 1,790 |
| Transaction costs ^(a) | 150 | 6,967 | 2,045 | 9,605 |
| Operating income (loss) | 5,205 | 4,359 | (262,703) | 13,555 |
| Interest expense, net | 2,478 | 1,489 | 10,306 | 3,464 |
| Income (loss) before income taxes | 2,727 | 2,870 | (273,009) | 10,091 |
| Income tax (benefit) expense | (14,330) | 2,643 | (20,443) | 4,730 |
| Net income (loss) | \$ 17,057 | \$ 227 | \$ (252,566) | \$ 5,361 |
| Earnings (Loss) per common share: | | | | |
| Basic | \$ 0.36 | \$ — | \$ (5.40) | \$ 0.12 |
| Diluted | \$ 0.36 | \$ — | \$ (5.40) | \$ 0.11 |
| Weighted average common shares outstanding: | | | | |
| Basic | 46,915 | 46,472 | 46,763 | 46,317 |
| Diluted | 47,487 | 46,903 | 46,763 | 46,763 |

(a) For additional information, see Note (a) - (c) in the Non-GAAP disclosure information of this Press Release.

| | 13 weeks ended | | 52 weeks ended | |
|--|----------------|----------------|----------------|----------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Percentage of sales: | | | | |
| Sales: | | | | |
| Product sales and other | 80.2 % | 77.7 % | 90.1 % | 87.6% |
| Rental income | 19.8 % | 22.3 % | 9.9 % | 12.4% |
| Total sales | 100.0 % | 100.0 % | 100.0 % | 100.0% |
| Cost of sales: | | | | |
| Product and other cost of sales ^(a) | 67.8 % | 68.2 % | 76.7 % | 78.0% |
| Rental cost of sales ^(a) | 49.3 % | 50.0 % | 56.4 % | 57.8% |
| Total cost of sales | 64.1 % | 64.1 % | 74.7 % | 75.5% |
| Gross profit | 35.9 % | 35.9 % | 25.3 % | 24.5% |
| Selling and administrative expenses | 29.7 % | 28.4 % | 19.7 % | 20.3% |
| Depreciation and amortization | 4.7 % | 4.2 % | 3.0 % | 2.8% |
| Impairment loss (non-cash) | — % | — % | 14.2 % | —% |
| Restructuring and other charges | — % | — % | 0.2 % | 0.1% |
| Transaction costs | — % | 2.0 % | 0.1 % | 0.5% |
| Operating income (loss) | 1.5 % | 1.2 % | (11.9)% | 0.7% |
| Interest expense, net | 0.7 % | 0.4 % | 0.5 % | 0.2% |
| Income (loss) before income taxes | 0.8 % | 0.8 % | (12.4)% | 0.5% |
| Income tax (benefit) expense | (4.0)% | 0.8 % | (0.9)% | 0.2% |
| Net income (loss) | 4.8 % | — % | (11.5)% | 0.3% |

(a) Represents the percentage these costs bear to the related sales, instead of total sales.

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Consolidated Balance Sheets
(In thousands, except per share data)
(Unaudited)

| | April 28, 2018 | April 29, 2017 |
|---|----------------|----------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 16,126 | \$ 19,003 |
| Receivables, net | 100,060 | 86,040 |
| Merchandise inventories, net | 446,169 | 434,064 |
| Textbook rental inventories | 47,779 | 52,826 |
| Prepaid expenses and other current assets | 9,237 | 10,698 |
| Total current assets | 619,371 | 602,631 |
| Property and equipment, net | 111,287 | 116,613 |
| Intangible assets, net | 219,129 | 209,885 |
| Goodwill | 49,282 | 329,467 |
| Other noncurrent assets | 40,142 | 41,236 |
| Total assets | \$ 1,039,211 | \$ 1,299,832 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Accounts payable | \$ 187,909 | \$ 192,742 |
| Accrued liabilities | 125,556 | 120,478 |
| Short-term borrowings | 100,000 | 100,000 |
| Total current liabilities | 413,465 | 413,220 |
| Long-term deferred taxes, net | 2,106 | 16,871 |
| Other long-term liabilities | 59,277 | 96,433 |
| Long-term borrowings | 96,400 | 59,600 |
| Total liabilities | 571,248 | 586,124 |
| Commitments and contingencies | — | — |
| Stockholders' equity: | | |
| Parent company investment | — | — |
| Preferred stock, \$0.01 par value; authorized, 5,000 shares; issued and outstanding, none | — | — |
| Common stock, \$0.01 par value; authorized, 200,000 shares; issued, 50,032 and 49,372 shares, respectively; outstanding, 46,917 and 46,517 shares, respectively | 501 | 494 |
| Additional paid-in-capital | 717,323 | 708,871 |
| (Accumulated deficit) Retained earnings | (220,203) | 32,363 |
| Treasury stock, at cost | (29,658) | (28,020) |
| Total stockholders' equity | 467,963 | 713,708 |
| Total liabilities and stockholders' equity | \$ 1,039,211 | \$ 1,299,832 |

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Earnings Per Share
(In thousands, except per share data)
(Unaudited)

| | 13 weeks ended | | 52 weeks ended | |
|---|------------------|----------------|---------------------|-----------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Numerator for basic earnings per share: | | | | |
| Net income (loss) | \$ 17,057 | \$ 227 | \$ (252,566) | \$ 5,361 |
| Less allocation of earnings to participating securities | (7) | — | — | (3) |
| Net income (loss) available to common shareholders | <u>\$ 17,050</u> | <u>\$ 227</u> | <u>\$ (252,566)</u> | <u>\$ 5,358</u> |
| Numerator for diluted earnings per share: | | | | |
| Net income (loss) available to common shareholders | \$ 17,050 | \$ 227 | \$ (252,566) | \$ 5,358 |
| Allocation of earnings to participating securities | 7 | — | — | 3 |
| Less diluted allocation of earnings to participating securities | (7) | — | — | (3) |
| Net income (loss) available to common shareholders | <u>\$ 17,050</u> | <u>\$ 227</u> | <u>\$ (252,566)</u> | <u>\$ 5,358</u> |
| Denominator for basic earnings (loss) per share: | | | | |
| Basic weighted average common shares | <u>46,915</u> | <u>46,472</u> | <u>46,763</u> | <u>46,317</u> |
| Denominator for diluted earnings (loss) per share: | | | | |
| Basic weighted average common shares | 46,915 | 46,472 | 46,763 | 46,317 |
| Average dilutive restricted stock units | 521 | 366 | — | 389 |
| Average dilutive performance shares | 31 | 59 | — | 40 |
| Average dilutive restricted shares | 11 | 6 | — | 17 |
| Average dilutive performance share units | 9 | — | — | — |
| Diluted weighted average common shares | <u>47,487</u> | <u>46,903</u> | <u>46,763</u> | <u>46,763</u> |
| Earnings (loss) per common share: | | | | |
| Basic | <u>\$ 0.36</u> | <u>\$ —</u> | <u>\$ (5.40)</u> | <u>\$ 0.12</u> |
| Diluted | <u>\$ 0.36</u> | <u>\$ —</u> | <u>\$ (5.40)</u> | <u>\$ 0.11</u> |

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Sales Information
(Unaudited)

Total Sales

The components of the sales variances for the 13 and 52 week periods are as follows:

Dollars in millions

| | 13 weeks ended | | 52 weeks ended | |
|----------------------------------|----------------|----------------|----------------|----------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| MBS Sales ^(a) | | | | |
| Wholesale | \$ 4.7 | \$ 14.1 | \$ 236.9 | \$ 14.1 |
| Direct ^(b) | 7.1 | 20.0 | 188.5 | 20.0 |
| MBS total sales subtotal: | \$ 11.8 | \$ 34.1 | \$ 425.4 | \$ 34.1 |
| BNC Sales | | | | |
| New stores ^(b) | \$ 8.5 | \$ 16.8 | \$ 64.4 | \$ 109.5 |
| Closed stores ^(b) | (2.4) | (3.2) | (12.1) | (23.8) |
| Comparable stores ^(c) | 0.1 | (0.5) | (69.8) | (60.2) |
| Textbook rental deferral | (4.9) | 0.5 | 1.3 | 0.6 |
| Service revenue ^(d) | (0.1) | 2.5 | 2.9 | 5.8 |
| Other ^(e) | (7.3) | 3.2 | (16.2) | 5.6 |
| BNC total sales subtotal: | \$ (6.1) | \$ 19.3 | \$ (29.5) | \$ 37.5 |
| DSS Sales ^(f) | \$ 5.7 | \$ — | \$ 15.8 | \$ — |
| Eliminations ^(g) | \$ 3.4 | \$ (5.3) | \$ (82.4) | \$ (5.3) |
| Total sales variance | \$ 14.8 | \$ 48.1 | \$ 329.3 | \$ 66.3 |

(a) On February 27, 2017, we acquired MBS Textbook Exchange, LLC ("MBS"). The consolidated financial statements for the 13 and 52 weeks ended April 28, 2018 include the financial results of MBS and the consolidated financial statements for the 13 and 52 weeks ended April 29, 2017 include the financial results of MBS from the date of acquisition, February 27, 2017. All material intercompany accounts and transactions have been eliminated in consolidation.

(b) The following is a store count summary for BNC physical stores and MBS Direct virtual stores:

| | 13 weeks ended April 28, 2018 | | 13 weeks ended April 29, 2017 | |
|---|-------------------------------|----------------------------------|-------------------------------|----------------------------------|
| | BNC Stores | MBS Direct Stores ^(a) | BNC Stores | MBS Direct Stores ^(a) |
| Number of stores at beginning of period | 782 | 698 | 770 | 700 |
| Stores opened | 3 | 2 | 2 | 15 |
| Stores closed | 17 | 24 | 3 | 3 |
| Number of stores at end of period | 768 | 676 | 769 | 712 |
| | | | | |
| | 52 weeks ended April 28, 2018 | | 52 weeks ended April 29, 2017 | |
| | BNC Stores | MBS Direct Stores | BNC Stores | MBS Direct Stores |
| Number of stores at beginning of period | 769 | 712 | 751 | 700 |
| Stores opened | 33 | 21 | 38 | 15 |
| Stores closed | 34 | 57 | 20 | 3 |
| Number of stores at end of period | 768 | 676 | 769 | 712 |

- (c) For Comparable Sales details, see below.
- (d) Service revenue includes Promoversity, brand partnerships, shipping and handling, LoudCloud digital content, software, and services, and revenue from other programs.
- (e) Other includes inventory liquidation sales to third parties, and certain accounting adjusting items related to return reserves, agency sales and other deferred items.
- (f) DSS segment revenue includes Student Brands, LLC subscription-based writing services business. The consolidated financial statements for the 13 and 52 weeks ended April 28, 2018 include the financial results of Student Brands, LLC from the date of acquisition, August 3, 2017. All material intercompany accounts and transactions have been eliminated in consolidation.
- (g) Eliminates MBS sales to BNED and BNED commissions earned from MBS.

Comparable Sales - Barnes & Noble College

Comparable store sales variances by category for the 13 and 52 week periods are as follows:

| <i>Dollars in millions</i> | 13 weeks ended | | | | 52 weeks ended | | | |
|-------------------------------------|----------------|--------------|-----------------|---------------|------------------|---------------|------------------|---------------|
| | April 28, 2018 | | April 29, 2017 | | April 28, 2018 | | April 29, 2017 | |
| Textbooks | \$ (2.9) | (3.5)% | \$ (0.5) | (0.6)% | \$ (65.6) | (5.9)% | \$ (55.7) | (4.9)% |
| General Merchandise | 4.5 | 3.6 % | 0.6 | 0.5 % | 1.2 | 0.2 % | (0.7) | (0.1)% |
| Trade Books | (1.5) | (12.6)% | (0.5) | (4.1)% | (5.3) | (10.2)% | (3.2) | (5.8)% |
| Other | — | — % | (0.1) | (94.4)% | (0.1) | (78.3)% | (0.6) | (88.9)% |
| Total Comparable Store Sales | \$ 0.1 | 0.1 % | \$ (0.5) | (0.2)% | \$ (69.8) | (4.1)% | \$ (60.2) | (3.5)% |

Effective for the first quarter of Fiscal 2017, comparable store sales includes sales from stores that have been open for an entire fiscal year period, does not include sales from closed stores for all periods presented, and digital agency sales are included on a gross basis. We believe the current comparable store sales calculation method better reflects the manner in which management views comparable sales, as well as the seasonal nature of our business. Prior year comparable store sales have been updated to exclude store inventory sales to MBS, which are reflected as intercompany inventory transfers since the acquisition.

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Consolidated Non-GAAP Information
(In thousands)
(Unaudited)

| Adjusted Earnings | 13 weeks ended | | 52 weeks ended | |
|--|------------------|------------------|-------------------|------------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Net income (loss) | \$ 17,057 | \$ 227 | \$ (252,566) | \$ 5,361 |
| Reconciling items, after-tax (below) | 111 | 4,272 | 309,515 | 6,986 |
| Adjusted Earnings (Non-GAAP) | \$ 17,168 | \$ 4,499 | \$ 56,949 | \$ 12,347 |
| Reconciling items, pre-tax | | | | |
| Impairment loss (non-cash) ^(a) | \$ — | \$ — | \$ 313,130 | \$ — |
| Inventory valuation amortization (MBS) (non-cash) ^(b) | — | — | 3,273 | — |
| Restructuring and other charges ^(c) | — | — | 5,429 | 1,790 |
| Transaction costs ^(d) | 150 | 6,967 | 2,045 | 9,605 |
| Reconciling items, pre-tax | 150 | 6,967 | 323,877 | 11,395 |
| Less: Pro forma income tax impact ^(e) | 39 | 2,695 | 14,362 | 4,409 |
| Reconciling items, after-tax | \$ 111 | \$ 4,272 | \$ 309,515 | \$ 6,986 |
| Adjusted EBITDA | | | | |
| | 13 weeks ended | | 52 weeks ended | |
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Net income (loss) | \$ 17,057 | \$ 227 | \$ (252,566) | \$ 5,361 |
| Add: | | | | |
| Depreciation and amortization expense | 16,858 | 14,261 | 65,586 | 53,318 |
| Interest expense, net | 2,478 | 1,489 | 10,306 | 3,464 |
| Income tax (benefit) expense | (14,330) | 2,643 | (20,443) | 4,730 |
| Impairment loss (non-cash) ^(a) | — | — | 313,130 | — |
| Inventory valuation amortization (MBS) (non-cash) ^(b) | — | — | 3,273 | — |
| Restructuring and other charges ^(c) | — | — | 5,429 | 1,790 |
| Transaction costs ^(d) | 150 | 6,967 | 2,045 | 9,605 |
| Adjusted EBITDA (Non-GAAP) | \$ 22,213 | \$ 25,587 | \$ 126,760 | \$ 78,268 |

(a) During the 52 weeks ended April 28, 2018, we completed our annual goodwill impairment test. Based on the results of the impairment test, the carrying value of goodwill exceeded its fair value and we recorded a goodwill impairment (non-cash impairment loss) of \$313.1 million. For additional information, see Form 10-K for the year ended April 28, 2018.

(b) For the 52 weeks ended April 28, 2018, gross margin includes \$3.3 million of incremental cost of sales related to amortization of the MBS inventory fair value adjustment recorded as of the acquisition date, February 27, 2017, and amortized over six months.

(c) On July 19, 2017, Mr. Max J. Roberts resigned as Chief Executive Officer of the Company and Mr. Michael P. Huseby was appointed to the position of Chief Executive Officer and Chairman of the Board, both effective as of September 19, 2017. Pursuant to the terms of the Retirement Letter Agreement, Mr. Roberts received an aggregate payment of approximately \$4.4 million, comprised of salary, bonus and benefits. In addition, the Company paid Mr. Roberts and Mr. Huseby a one-time cash transition payment of approximately \$0.5 million and \$0.3 million, respectively, at the time of the transition. During the 52 weeks ended April 28, 2018, we recognized restructuring and other charges of approximately \$5.4 million, which is comprised of the termination and transition payments. For additional information, see Form 8-K dated July 19, 2017, filed with the SEC on July 20, 2017.

In Fiscal 2016, we implemented a plan to restructure our digital operations which was completed in the first quarter of Fiscal 2017, and was primarily comprised of costs related to employee matters.

(d) Transaction costs are costs incurred for business development and acquisitions.

(e) Represents the income tax effects of the non-GAAP items.

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Segment Information
(In thousands, except percentages)
(Unaudited)

| Segment Information ^(a) | 13 weeks ended | | 52 weeks ended | |
|--|-------------------|-------------------|---------------------|---------------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Sales | | | | |
| BNC | \$ 307,917 | \$ 314,029 | \$ 1,816,083 | \$ 1,845,561 |
| MBS ^(b) | 45,950 | 34,091 | 459,529 | 34,091 |
| DSS | 5,704 | — | 15,762 | — |
| Elimination | (1,917) | (5,290) | (87,757) | (5,290) |
| Total | \$ 357,654 | \$ 342,830 | \$ 2,203,617 | \$ 1,874,362 |
| Gross profit | | | | |
| BNC | \$ 112,082 | \$ 118,914 | \$ 441,209 | \$ 454,950 |
| MBS ^(b) | 5,632 | 4,748 | 104,618 | 4,748 |
| DSS | 5,562 | — | 15,403 | — |
| Elimination | 5,058 | (637) | (724) | (637) |
| Total | \$ 128,334 | \$ 123,025 | \$ 560,506 | \$ 459,061 |
| Selling and administrative expenses | | | | |
| BNC | \$ 85,586 | \$ 83,110 | \$ 353,716 | \$ 347,103 |
| MBS | 12,110 | 8,317 | 50,020 | 8,317 |
| DSS | 3,083 | — | 7,844 | — |
| Corporate and Other | 5,342 | 6,011 | 22,166 | 25,373 |
| Total | \$ 106,121 | \$ 97,438 | \$ 433,746 | \$ 380,793 |
| Adjusted EBITDA (Non-GAAP) ^(c) | | | | |
| BNC | \$ 26,496 | \$ 35,804 | \$ 87,493 | \$ 107,847 |
| MBS ^(b) | (6,478) | (3,569) | 54,598 | (3,569) |
| DSS | 2,479 | — | 7,559 | — |
| Corporate and Other | (5,342) | (6,011) | (22,166) | (25,373) |
| Elimination | 5,058 | (637) | (724) | (637) |
| Total | \$ 22,213 | \$ 25,587 | \$ 126,760 | \$ 78,268 |

(a) See Explanatory Note in this Press Release for Segment descriptions and consolidation information.

(b) For the 52 weeks ended April 28, 2018, gross margin excludes \$3.3 million of incremental cost of sales related to amortization of the MBS inventory fair value adjustment recorded as of the acquisition date, February 27, 2017, and amortized over six months.

(c) For additional information, see "Use of Non-GAAP Financial Information" in the Non-GAAP disclosure information of this Press Release.

Percentage of Segment Sales

| | 13 weeks ended | | 52 weeks ended | |
|--|----------------|----------------|----------------|----------------|
| | April 28, 2018 | April 29, 2017 | April 28, 2018 | April 29, 2017 |
| Gross margin | | | | |
| BNC | 36.4 % | 37.9% | 24.3% | 24.7% |
| MBS | 12.3 % | 13.9% | 22.8% | 13.9% |
| DSS | 97.5 % | —% | 97.7% | —% |
| Elimination | (263.8)% | 12.0% | 0.8% | 12.0% |
| Total gross margin | 35.9 % | 35.9% | 25.4% | 24.5% |
| Selling and administrative expenses | | | | |
| BNC | 27.8 % | 26.5% | 19.5% | 18.8% |
| MBS | 26.4 % | 24.4% | 10.9% | 24.4% |
| DSS | 54.0 % | —% | 49.8% | —% |
| Corporate and Other | 100.0 % | 100.0% | 100.0% | 100.0% |
| Total selling and administrative expenses | 29.7 % | 28.4% | 19.7% | 20.3% |

BARNES & NOBLE EDUCATION, INC. AND SUBSIDIARIES
Historical Segment Information
(In thousands)
(Unaudited)

| Segment Information ^(a) | Fiscal Year 2018 | | | | |
|--|--------------------|-------------------|-------------------|-------------------|---------------------|
| | Q1 | Q2 | Q3 | Q4 | Total |
| Sales | | | | | |
| BNC | \$ 249,977 | \$ 757,301 | \$ 500,888 | \$ 307,917 | \$ 1,816,083 |
| MBS | 139,801 | 134,851 | 138,927 | 45,950 | 459,529 |
| DSS ^(b) | — | 4,486 | 5,572 | 5,704 | 15,762 |
| Elimination | (34,067) | (9,777) | (41,996) | (1,917) | (87,757) |
| Total | \$ 355,711 | \$ 886,861 | \$ 603,391 | \$ 357,654 | \$ 2,203,617 |
| Gross profit | | | | | |
| BNC | \$ 49,224 | \$ 167,523 | \$ 112,380 | \$ 112,082 | \$ 441,209 |
| MBS ^(c) | 29,837 | 34,200 | 34,949 | 5,632 | 104,618 |
| DSS ^(b) | — | 4,344 | 5,497 | 5,562 | 15,403 |
| Elimination | (11,613) | 11,658 | (5,827) | 5,058 | (724) |
| Total | \$ 67,448 | \$ 217,725 | \$ 146,999 | \$ 128,334 | \$ 560,506 |
| Selling and administrative expenses | | | | | |
| BNC | \$ 81,181 | \$ 95,041 | \$ 91,908 | \$ 85,586 | \$ 353,716 |
| MBS | 12,076 | 13,329 | 12,505 | 12,110 | 50,020 |
| DSS ^(b) | 223 | 2,176 | 2,362 | 3,083 | 7,844 |
| Corporate and Other | 6,417 | 4,744 | 5,663 | 5,342 | 22,166 |
| Total | \$ 99,897 | \$ 115,290 | \$ 112,438 | \$ 106,121 | \$ 433,746 |
| Adjusted EBITDA (Non-GAAP) ^(d) | | | | | |
| BNC | \$ (31,957) | \$ 72,482 | \$ 20,472 | \$ 26,496 | \$ 87,493 |
| MBS ^(c) | 17,761 | 20,871 | 22,444 | (6,478) | 54,598 |
| DSS ^(b) | (223) | 2,168 | 3,135 | 2,479 | 7,559 |
| Corporate and Other | (6,417) | (4,744) | (5,663) | (5,342) | (22,166) |
| Elimination | (11,613) | 11,658 | (5,827) | 5,058 | (724) |
| Total | \$ (32,449) | \$ 102,435 | \$ 34,561 | \$ 22,213 | \$ 126,760 |

(a) See Explanatory Note in this Press Release for Segment descriptions and consolidation information.

(b) The consolidated financial statements for Fiscal Year 2018 include the financial results of Student Brands, LLC in the DSS Segment from the date of acquisition, August 3, 2017.

(c) For Q1, Q2 and FY18, gross margin excludes \$2,248 and \$1,025, for a total of \$3,273, respectively, of incremental cost of sales related to amortization of the MBS inventory fair value adjustment recorded as of the acquisition date, February 27, 2017, and amortized over six months.

(d) For additional information, see "Use of Non-GAAP Financial Information" in the Non-GAAP disclosure information of this Press Release.

Segment Information ^(a)

| | Fiscal Year 2017 | | | | |
|--|-------------------------|-------------------|-------------------|-------------------|---------------------|
| | Q1 | Q2 | Q3 | Q4 | Total |
| Sales | | | | | |
| BNC | \$ 239,237 | \$ 770,671 | \$ 521,624 | \$ 314,029 | \$ 1,845,561 |
| MBS ^(b) | — | — | — | 34,091 | 34,091 |
| DSS | — | — | — | — | — |
| Elimination | — | — | — | (5,290) | (5,290) |
| Total | \$ 239,237 | \$ 770,671 | \$ 521,624 | \$ 342,830 | \$ 1,874,362 |
| Gross profit | | | | | |
| BNC | \$ 47,833 | \$ 171,954 | \$ 116,249 | \$ 118,914 | \$ 454,950 |
| MBS ^(b) | — | — | — | 4,748 | 4,748 |
| DSS | — | — | — | — | — |
| Elimination | — | — | — | (637) | (637) |
| Total | \$ 47,833 | \$ 171,954 | \$ 116,249 | \$ 123,025 | \$ 459,061 |
| Selling and administrative expenses | | | | | |
| BNC | \$ 77,806 | \$ 95,047 | \$ 91,140 | \$ 83,110 | \$ 347,103 |
| MBS ^(b) | — | — | — | 8,317 | 8,317 |
| DSS | — | — | — | — | — |
| Corporate and Other | 6,551 | 6,516 | 6,295 | 6,011 | 25,373 |
| Total | \$ 84,357 | \$ 101,563 | \$ 97,435 | \$ 97,438 | \$ 380,793 |
| Adjusted EBITDA (Non-GAAP) ^(c) | | | | | |
| BNC | \$ (29,973) | \$ 76,907 | \$ 25,109 | \$ 35,804 | \$ 107,847 |
| MBS ^(b) | — | — | — | (3,569) | (3,569) |
| DSS | — | — | — | — | — |
| Corporate and Other | (6,551) | (6,516) | (6,295) | (6,011) | (25,373) |
| Elimination | — | — | — | (637) | (637) |
| Total | \$ (36,524) | \$ 70,391 | \$ 18,814 | \$ 25,587 | \$ 78,268 |

(a) See Explanatory Note in this Press Release for Segment descriptions and consolidation information.

(b) The consolidated financial statements for Fiscal Year 2017 include the financial results of MBS Textbook Exchange, LLC in the MBS Segment from the date of acquisition, February 27, 2017.

(c) For additional information, see "Use of Non-GAAP Financial Information" in the Non-GAAP disclosure information of this Press Release.

Use of Non-GAAP Financial Information - Adjusted Earnings and Adjusted EBITDA

To supplement the Company's consolidated financial statements presented in accordance with generally accepted accounting principles ("GAAP"), in the Press Release attached hereto as Exhibit 99.1, the Company uses the non-GAAP financial measures of Adjusted Earnings (defined as Net Income adjusted for items that are subtracted from or added to net income) and Adjusted EBITDA (defined by the Company as earnings before interest, taxes, depreciation and amortization, as adjusted for items that are subtracted from or added to net income).

These non-GAAP financial measures are not intended as substitutes for and should not be considered superior to measures of financial performance prepared in accordance with GAAP. In addition, the Company's use of these non-GAAP financial measures may be different from similarly named measures used by other companies, limiting their usefulness for comparison purposes. These non-GAAP financial measures should not be considered as alternatives to net income as an indicator of the Company's performance or any other measures of performance derived in accordance with GAAP.

The Company's management reviews these Non-GAAP financial measures as internal measures to evaluate the Company's performance and manage the Company's operations. The Company's management believes that these measures are useful performance measures which are used by the Company to facilitate a comparison of on-going operating performance on a consistent basis from period-to-period. The Company's management believes that these Non-GAAP financial measures provide for a more complete understanding of factors and trends affecting the Company's business than measures under GAAP can provide alone, as it excludes certain items that do not reflect the ordinary earnings of its operations. The Company's Board of Directors and management also use Adjusted EBITDA as one of the primary methods for planning and forecasting overall expected performance, for evaluating on a quarterly and annual basis actual results against such expectations, and as a measure for performance incentive plans. The Company's management believes that the inclusion of Adjusted EBITDA and Adjusted Earnings results provides investors useful and important information regarding the Company's operating results.

The non-GAAP measures included in the Press Release attached hereto as Exhibit 99.1 has been reconciled to the comparable GAAP measures as required under Securities and Exchange Commission (the "SEC") rules regarding the use of non-GAAP financial measures. All of the items included in the reconciliations below are either (i) non-cash items or (ii) items that management does not consider in assessing the Company's on-going operating performance. The Company urges investors to carefully review the GAAP financial information included as part of the Company's Form 10-K dated April 28, 2018, which includes consolidated financial statements for each of the three years for the period ended April 28, 2018 (fiscal 2018, fiscal 2017, and fiscal 2016), the Company's Quarterly Report on Form 10-Q for the period ended July 29, 2017 filed with the SEC on August 30, 2017, the Company's Quarterly Report on Form 10-Q for the period ended October 28, 2017 filed with the SEC on December 5, 2017, and the Company's Quarterly Report on Form 10-Q for the period ended January 29, 2018 filed with the SEC on March 1, 2018.

About Barnes & Noble Education, Inc.

Barnes & Noble Education, Inc. (NYSE: BNED) is a leading provider of higher education and K-12 educational products and solutions. Through its Barnes & Noble College and MBS Textbook Exchange segments, Barnes & Noble Education operates 1,444 physical and virtual bookstores across the U.S., serving more than 6 million students and faculty. Through its Digital Student Solutions segment, the Company offers a suite of digital software, content and services including direct-to-student study tools, serving approximately 100,000 subscribers in more than 15 different countries and receiving more than 20 million unique monthly visitors to its sites. The Company also operates one of the largest textbook wholesale distribution channels in the United States. For more information please visit www.bned.com.

BNED companies include: [Barnes & Noble College Booksellers, LLC](#), [MBS Textbook Exchange, LLC](#), [BNED LoudCloud, LLC](#), [Student Brands, LLC](#), and [Promoverity, LLC](#). General information on Barnes & Noble Education may be obtained by visiting the Company's corporate website: www.bned.com.

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Forward-Looking Statements

This press release contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and information relating to us and our business that are based on the beliefs of our management as well as assumptions made by and information currently available to our management. When used in this communication, the words "anticipate," "believe," "estimate," "expect," "intend," "plan," "will," "forecasts," "projections," and similar expressions, as they relate to us or our management, identify forward-looking statements. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, the future events and trends discussed in this press release may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Such statements reflect our current views with respect to future events, the outcome of which is subject to certain risks, including, among others: general competitive conditions, including actions our competitors and content providers may take to grow their businesses; a decline in college enrollment or decreased funding available for students; decisions by colleges and universities to outsource their physical and/or online bookstore operations or change the operation of their bookstores; the general economic environment and consumer spending patterns; decreased consumer demand for our products, low growth or declining sales; the strategic objectives, successful integration, anticipated synergies, and/or other expected potential benefits of various acquisitions, including MBS Textbook Exchange, LLC and Student Brands, LLC, may not be fully realized or may take longer than expected; the integration of MBS Textbook Exchange, LLC's operations into our own may also increase the risk of our internal controls being found ineffective; implementation of our digital strategy may not result in the expected growth in our digital sales and/or profitability; risk that digital sales growth does not exceed the rate of investment spend; the performance of our online, digital and other initiatives, integration of and deployment of, additional products and services including new digital channels, and enhancements to higher education digital products, and the inability to achieve the expected cost savings; our ability to successfully implement our strategic initiatives including our ability to identify, compete for and execute upon additional acquisitions and strategic investments; risks associated with operation or performance of MBS Textbook Exchange, LLC's point-of-sales systems that are sold to college bookstore customers; changes to purchase or rental terms, payment terms, return policies, the discount or margin on products or other terms with our suppliers; technological changes; risks associated with counterfeit and piracy of digital and print materials; our international operations could result in additional risks; our ability to attract and retain employees; the risk of price reduction or change in format of course materials by publishers, which could negatively impact revenues and margin; risks associated with data privacy, information security and intellectual property; trends and challenges to our business and in the locations in which we have stores; non-renewal of managed bookstore, physical and/or online store contracts and higher-than-anticipated store closings; disruptions to our information technology

systems, infrastructure and data due to computer malware, viruses, hacking and phishing attacks, resulting in harm to our business and results of operations; disruption of or interference with third party web service providers and our own proprietary technology; work stoppages or increases in labor costs; possible increases in shipping rates or interruptions in shipping service; product shortages, including risks associated with merchandise sourced indirectly from outside the United States; changes in domestic and international laws or regulations, including U.S. tax reform, changes in tax rates, laws and regulations, as well as related guidance; enactment of laws which may restrict or prohibit our use of emails or similar marketing activities; the amount of our indebtedness and ability to comply with covenants applicable to any future debt financing; our ability to satisfy future capital and liquidity requirements; our ability to access the credit and capital markets at the times and in the amounts needed and on acceptable terms; adverse results from litigation, governmental investigations, tax-related proceedings, or audits; changes in accounting standards; and the other risks and uncertainties detailed in the section titled "Risk Factors" in Part I - Item 1A in our Annual Report on Form 10-K for the year ended April 28, 2018. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described as anticipated, believed, estimated, expected, intended or planned. Subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements in this paragraph. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise after the date of this press release.



FOR IMMEDIATE RELEASE

Barnes & Noble Education Appoints Emily C. Chiu to Board of Directors

June 20, 2018, Basking Ridge, NJ-Barnes & Noble Education, Inc. (NYSE: BNED), a leading provider of educational products and services solutions for higher education and K-12, today announced the appointment of Emily C. Chiu to its Board of Directors, effective June 19, 2018. With Ms. Chiu's appointment, the Barnes & Noble Education Board will expand to seven directors, six of whom will be independent.

Ms. Chiu has more than a decade of leadership experience with significant technology and education expertise. She currently serves as a Principal at Square, Inc., a provider of commerce tools that help businesses start, run, and grow from payments to point-of-sale to financing. Ms. Chiu currently oversees Square's corporate development strategy and M&A activity across its SMB (Seller), direct-to-consumer (Cash App), and developer platform businesses. She also serves on the Board of Governors of the Center for Creative Leadership, a provider of executive education focused on leadership development.

"We are pleased to welcome Emily to the Barnes & Noble Education Board," said Michael P. Huseby, Chairman and Chief Executive Officer, Barnes & Noble Education. "Emily's strong executive management and leadership experience in both education and technology make her a strong addition to our Board. She also brings significant expertise in overseeing nimble startup organizations with a focus on digital. We are confident that we will benefit from her fresh insights and contributions as we continue to build our holistic ecosystem of content, products and services and deliver value for our shareholders."

"I am excited to join the Board of Barnes & Noble Education and eager to leverage my broad experience in education and technology to help further the Company's inspiring mission and continued transformation," said Ms. Chiu. "With its strong legacy of serving colleges, universities and students, and full-suite of innovative solutions, Barnes & Noble Education is in an excellent position to succeed as a leading partner to institutions, students and faculty. I've seen first-hand the transformative impact that a quality education can have, and I look forward to working closely with the Board and management team to drive continued growth, value creation, and positive student outcomes."

About Emily C. Chiu

Ms. Chiu currently serves as Principal at Square, Inc. and is responsible for Square's corporate development strategy and M&A activity across its SMB (Seller), direct-to-consumer (Cash App), and developer platform businesses. From July 2015 to July 2017, Ms. Chiu was a Partner and Head of Corporate Development at 500 Startups, LLC, a global startup accelerator and venture capital firm. In this role, Ms. Chiu oversaw venture capital investments in the education technology space and founded 500 Startups' M&A advisory practice. Previously, Ms. Chiu was a founding team member and Vice President at UniversityNow, Inc., an education technology startup whose mission is to make higher education affordable and accessible to all students through its personalized learning platform and accredited universities. Prior to that, she served as the Head of Operations at TEDx San Francisco, was a private

equity investor at GI Partners, a global investment firm, and served in various positions across the technology and healthcare investment banking groups at Goldman Sachs. Ms. Chiu is a graduate of The Wharton School of Business and the College of Arts & Sciences at the University of Pennsylvania, where she was a Wharton Research Scholar and member of The Huntsman Program in International Studies and Business.

About Barnes & Noble Education, Inc.

Barnes & Noble Education, Inc. (NYSE: BNED) is a leading provider of higher education and K-12 educational products and solutions. Through its Barnes & Noble College and MBS Textbook Exchange segments, Barnes & Noble Education operates 1,444 physical and virtual bookstores across the U.S., serving more than 6 million students and faculty. Through its Digital Student Solutions segment, the Company offers a suite of digital software, content and services including direct-to-student study tools, serving approximately 100,000 subscribers in more than 15 different countries and receiving more than 20 million unique monthly visitors to its sites. The Company also operates one of the largest textbook wholesale distribution channels in the United States. For more information please visit www.bned.com.

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